

STREETVET RUNNING EVENTS Fundraising Pack





Welcome to Team StreetVet

Thank you for taking on this challenge in support of StreetVet.

In doing so, you are helping our volunteer vets and vet nurses deliver free essential and emergency veterinary care to the pets of those experiencing homelessness. We couldn't do it without people like you.

We'll be here every step of the way to support you in fundraising, all the way up until race day. In this pack you'll find advice on making the most out of your fundraising page to ensure you reach your goals.

We wish you the best of luck in your training and fundraising, and we'll be in touch regularly to check in with how things are going.

Thank you for being part of Team StreetVet.

Collette & Ellie

The StreetVet Fundraising Team



Your Fundraising Page

Once you have registered for your event, please set up your fundraising page. [You can set up a JustGiving page by clicking here](#) and then clicking 'Start Fundraising' under 'Be a Fundraiser'. If you're unsure of what fundraising target to set, please get in touch and we can help you choose something ambitious and achievable.

Personalise Your Page

You can personalise your page with photos, videos, stories and livestreams. It's really important that you do this, as personalised pages raise more funds. Make sure to keep adding updates to your page about your training - supporters love to see what you're up to!



Connect Your Strava

Connect your Strava account to your fundraising page so that your supporters can follow your training journey!

Share Your Page

Get the word out to friends, family and colleagues by sharing your page on Facebook, Instagram and LinkedIn. Just click on the social share buttons on your page.



Maximise Your Fundraising

Remember that we are here to support you and we will be in touch regularly with fundraising tips and ideas. Please give Ellie an email, call or WhatsApp message on 07570 138 155 anytime you want to talk about your fundraising.

Sponsor an Accessory

You can buy StreetVet merchandise to wear on race day from us, but you can also wear accessories! Ask your friends and family to sponsor an accessory. They make a donation and get to pick a funny accessory for you to wear.

Sponsor a Song

Ask your friends and family to sponsor a song on your training and race day playlists! They make a donation and get to pick a song to add to your playlist.

Unlocking Milestones

Promise your supporters that every time you hit a fundraising milestone e.g. £500 you will post a funny video to your page. You could even offer options for them to choose from e.g. a video of you singing 'I Will Survive' while on a training run.



StreetVet Merchandise

Please email Ellie.Parker@streetvet.org.uk to order merchandise.

Unisex T-Shirt JC001 Sapphire Blue or Jet Black £6.30 plus VAT



Mens Running Vest JC007 Sapphire Blue or Jet Black £7 + VAT





Ladies Running Vest JC015

Sapphire Blue or Jet Black

£7 + VAT



BACK



BACK

Baseball Cap B15

Jet Black

£5.60 + VAT



T-Shirt / Vest Sizes

XXS XS S M L XL



Keeping in Touch

Tag StreetVet on social media

When you post training updates on Facebook, Instagram and LinkedIn, make sure to tag StreetVet so we can share your posts and help boost donations to your page.

StreetVet Socials



Instagram @streetvetuk_

Facebook @streetvet

LinkedIn @StreetVet

Please reach out to us!

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